



Women
in Maritime
Leadership

Envisioning the Future

March 9-11, 2017

#WML2017

Friday, March 10th

0930-1130	Maritime Cybersecurity	Pre-Conference Panel	Compass Rm 2
1300-1400	Registration		Rizza Lobby
1400-1430	Opening Remarks	President Cropper	Rizza
1430-1530	Keynote Speaker	Tiana Sanchez	Rizza

Concurrent Sessions

1545-1645	Autonomous Vessels ABCs of Maritime Litigation	Mike Holden Juliette McCollough	Topp Room Student Services
1545-1745	LinkedIn Profiles	Career Services	Clsm 105
1645-1745	Glass Ceiling or "Otherness" Issues in Maritime Leadership	Lise Langakat	ABS 101
1645-1745	Self Promotion Key to Organizational Excellence	Cynthia Hudson President Cropper	Student Services Topp Room
1800-2000	Reception and Dinner	Provost Opp	Compass Rm

Saturday, March 11th

0800-0900	Breakfast		Rizza Lobby
0900-1000	Opening Speaker	Jody Breckenridge	Rizza

Concurrent Sessions

	Leadership in Politics	Jacqui Nguyen	ABS 102
1000-1100	Environmental Regulatory Tsunami	Carleen Lyden-Kluss	ABS 101
1000-1200	Critical Thinking	Betsy Strines	Clsm 101
	ROI of Pursuing a Graduate Degree	Tammy Soulsby	ABS 101
1100-1200	A Maritime Career at Sea or Ashore? We Can Help You Decide	Max Alper & Molly Paul	ABS 102
	Diversity, Inclusion, & Development ... A Route to Success	Bob Carr & Jocelyn Hall & Amanda Wallace	Clsm 102
1200-1400	Alumni Panel Lunch		Compass Rm
	Develop a Commanding Presence	Mary Lyons	ABS 101
1400-1500	Debunking the Myth of Work-Life Balance	Mary O. Andrews	ABS 102
	Career Opport. in Maritime Intelligence	Jana Raymonds	Clsm 101
	Building a Career within the SF Ferry Industry	Amanda Hogarth & Margaret McDonogh	ABS 102
1500-1600	Going Dry!	Leslie August	Clsm 102
	Using Your Emotional Intelligence to Grow...	Jennifer Yount	ABS 101
1600	Closing Speaker Dress for Success Awards	Sam Dickson	Compass Rm

Friday, March 10th

Welcome

Thomas A. Cropper



President Cropper is the 14th president of the California State University Maritime Academy. He began his presidency on July 1, 2012 after a 31 year career in the United States Navy. President Cropper is a graduate of Iowa State University and received his commission from the Naval Reserve Officer Training Corps program in 1981. He went on to serve as the commanding officer of a F/A-18 strikefighter squadron and as a commander of the air wing. Most recently, President Cropper directed education and at-sea training for Navy ships and aviation squadrons deploying to the western Pacific and the Middle East. In his Navy career, Cropper embarked on eight extended deployments and flew nearly 5,000 hours in a 43 different aircraft while logging over 1200 carrier arrested landings. President Cropper graduated with distinction from the U.S. Naval War College earning a master's degree in National Security and Strategic Studies. He holds additional master's degrees from the University of Tennessee (Aviation Systems) and the Catholic University of America (World Politics). President Cropper lives on the Cal Maritime campus in Vallejo, California with his wife Heather. Their two daughters attended CSU campuses and their son is a class of 2012 alumnus of the Cal Maritime.

#WML2017

Friday, March 10th

Keynote Speaker

Tiana Sanchez
1430-1530 | *Rizza Auditorium*

How do future women leaders rise above, differentiate themselves and succeed in a culture that has limited their opportunities? We stop thinking and start doing. Keynote speaker Tiana Sanchez will discuss ways that participants can crack the leadership code by learning the four pillars of leadership, life, failures and career success.



Tiana Sanchez is the best-selling author of *F'd Up: The UPside of Failure*, a non-fictional book that leverages failures as a launching pad for success. As CEO of Tiana Sanchez International, Tiana works in tandem with businesses and educational institutions. Through books, e-learning courses, a leadership-centric podcast, and live workshops, Tiana's mission is to foster a more competent and confident workforce in the new economy. In 2016, Tiana was nominated for the 2016 Los Angeles Business Journal Women's Summit Rising Star Award. Tiana is married and resides in Southern California with her husband Will and their two amazing children, Tian and Salim.

#WML2017

Friday, March 10th

Maritime Cybersecurity 0930-1130 | Compass Room 2 Got Hacked?

Gain insight into the binary world of cybersecurity...

In this session, a panel of experts will provide a brief update on the current status of maritime cybersecurity. An interactive response strategies towards various aspects of the breach, and prevention and preparedness protocol in various mini-case studies.

Panelists

Brian M. Rodrigues, Asst Deputy Director, Northern California Regional Intelligence Center

LCDR Maureen Johnson, USCG Commander Pacific Area

Cynthia Hudson, CEO, Hudson Analytix

Moderator

Lee Rosenberg, CEM, Managing Director, Navigating Preparedness Associates

Lee Rosenberg is the owner and managing director of Navigating Preparedness Associates, a disabled veteran business enterprise. As leader of the company, he provides comprehensive emergency preparedness services to government and industry. With more than 30 years of experience in national security, homeland security and emergency management, Mr. Rosenberg has broad and deep knowledge of practical application of government policy in these areas. He has a special focus on catastrophic incident response plan development and regional disaster operations.

Mr. Rosenberg led the URS Corporation's Oakland environmental service department and West Coast emergency preparedness practice from 2006 to 2014. In addition, he served as a Federal Coordinating Officer for FEMA Region IX from 2004 to 2006 where he provided support to states for numerous Presidentially declared disasters. He has deep experience leading disaster response activities. Prior to working for FEMA, he completed a 30-year career in the Navy during which he served as the commanding officer of a destroyer and as the commander of a large amphibious assault craft base. He is a combat veteran of Operation Desert Storm and retired as a Captain.

Friday, March 10th

1545-1645

Autonomous Vessels

Topp Room

You may have heard about self-driving cargo ships developed by Rolls-Royce. But did you know self-driving vessels are also being researched at Cal Maritime? Dr. Mike Holden, Professor of Mechanical Engineering, has been working with students in the Mechanical Engineering program to develop an autonomous oceanographic research vessel that collects water quality data from the Carquinez Strait. Dr. Holden will discuss the current state of this research, as well as the future for autonomous boats and ships.

ABCs of Maritime Litigation

Student Services

What does the career path for an attorney specializing in maritime litigation look like, and what does maritime litigation really entail? This session will detail the basics of maritime litigation, including key terminology, types of maritime litigation, and roles within the industry. The presentation will also discuss careers in maritime litigation: how to pursue them and what to expect.

LinkedIn Profiles

Classroom 105

LinkedIn has become an integral part of 21st century networking. Having a strong LinkedIn profile and knowing how to use LinkedIn features effectively can be powerful tools in job searching and network building. Career Services staff will assist participants in this hands-on workshop in building or updating a LinkedIn profile to work for them.

Friday, March 10th

1645-1745

Glass Ceiling or “Otherness” Issues in Maritime Leadership ABS101

Why are so few women attracted to the seagoing maritime industry? Is this something to do with individual women, with the organizations in the maritime industry – or with both? This session will detail the findings of a qualitative study focusing on women in the seagoing maritime industry. The presentation will highlight research findings which offers multiple answers to these questions, including recommendations to the maritime industry in order to increase the recruitment of female seafarers – and subsequently, the number of female leaders.

Self Promotion

Student Services

Many women are taught that their performance should speak for itself; however, knowing how to confidently and tactfully self-promote is key in terms of career development. This session will detail strategies for women to accelerate their careers through the art of successful self-promotion.

Key to Organizational Excellence

Topp Room

In October 1978, the Navy launched its Women in Navy Ships program, assigning women to fill sea duty billets on support and noncombatant ships for the first time. The Navy initially found itself unprepared for this shift in terms of aspects ranging from shipboard facilities, to a lack of working uniforms for women, to wide-spread cultural issues. A full-scale commitment to integration transformed the Navy to allow not only access for women to serve on board ships, but a more inclusive and forward-looking institutional culture. President Cropper will discuss what institutional commitment to diversity really looks like and why it is a crucial piece of organizational excellence.

Saturday, March 11th

Opening Speaker



Vice Admiral Jody A. Breckenridge assumed duties as Commander, Coast Guard Pacific Area in July 2009. Her Area of Operations encompasses over 73,000,000 square miles throughout the Pacific Basin to the Far East. Vice Admiral Breckenridge oversees the operation of units performing missions in maritime safety, maritime mobility, protection of natural resources, maritime security, homeland security, and national defense. In addition, she oversees two service level commands - the Deployable Operations Group and the Coast Guard Force Readiness Command. Prior to this assignment, she served as the Director, Strategic Transformation Team, where she was responsible for aligning and synchronizing the efforts to transform and modernize the Coast Guard. Simultaneously, she served as Assistant Commandant for Human Resources, with oversight of the Coast Guard's HR professionals. Breckenridge grew up in Potomac, Maryland, and joined the Coast Guard in 1976. She has a Bachelor of Science degree in Biology from Virginia Polytechnic Institute and State University, and Master's degrees in Public Policy from the University of Maryland and in National Resource Strategy from the Industrial College of the Armed Forces.

Saturday, March 11th

1000-1100

Women in Leadership Positions in Politics

ABS102

As Press Secretary for California Senate Minority Leader Jean Fuller and the Senate Republican Caucus and Director of Asian Pacific American Outreach for the Caucus, Jacqui Nguyen's roles entail serving as the face and voice of these entities on a statewide level. She will discuss her role and the path to her current leadership position, and will share guidance for women interested in careers in politics.

Environmental Regulatory Tsunami

ABS101

With the recent MEPC meeting at IMO in October, the regulatory landscape has deepened and widened. Never before has so much governmental, private, and public attention been paid on the need for the maritime industry to at least be compliant with this increased regulation, but most would advocate we need to reach beyond compliance in order to be good stewards of our oceans and planet. This session will outline the many areas of regulatory importance, take a look at what the future holds, and the absolute necessity of staying ahead of the regulatory tsunami.

Critical Thinking (1000 - 1200)

Classroom 101

How would you grade your own thinking and problem solving skills? Are you adept at figuring out a way forward when a situation initially has you stumped? Is it always bad to fail? Do you deliberately "peel back the onion" when examining a complex or highly charged issue? What do you do when someone assumes you have knowledge that you really don't? This participatory workshop will include a hands-on activity followed by a discussion of practical tactics to improve your ability to think your way through even difficult challenges--while potentially lowering your stress level!

Saturday, March 11th

1100-1200

The ROI of Pursuing a Management Graduate Degree

ABS101

For many graduates with industry experience, a management role is a next step in career growth. Pursuing a graduate degree such as an MBA can be a valuable way of gaining requisite knowledge and accelerating your career. However, with a multitude of available options, from online programs to traditional models, the process of choosing a graduate program can be daunting. This session will detail the who, what, when, where, and why of pursuing an MBA or other business management graduate degree for both individuals from undergraduate business career paths and those from other backgrounds, such as engineering and transportation.

Maritime Career at Sea or Ashore? We Can Help You Decide

ABS102

Unsure if pursuing a shore-side or sea-going career is right for you? This discussion-based workshop will help students explore the differences between the two and allow students to have their questions answered by experienced industry professionals. The opportunities and disadvantages of careers at sea and ashore are unique and will be detailed by two career maritime engineers who have worked in both environments. Topics such as career advancement, standard work schedules, impact on family life and the ability to save for retirement will be discussed, along with what to expect from your first job in either setting.

Diversity, Inclusion & Development... A Route to Success

Classroom 102

In the maritime industry of the 21st century, diversity and inclusion (D&I) are key considerations to companies' employee development plans. This session will feature panelists from various sectors of the maritime industry discussing company-specific diversity, inclusion, and development efforts that support the career success of maritime professionals. Participate in this engaging, interactive session to learn how to plan your route toward a successful career.

Saturday, March 11th

1200-1400

Maintaining Relationships While at Sea

Compass Room

Whether it's with a family member, romantic partner, or close friend, maintaining the relationships that are important to you while sailing is an occupational challenge. How can you maintain ties with shore-side loved ones while growing your sea-going career? This panel will feature advice from professionals at various points of their careers who have navigated balancing work at sea, family, and personal relationships.

1400-1500

Developing a Commanding Presence

ABS101

What does it mean to have "executive presence" as a female leader? How can women develop an executive presence while maintaining their authenticity? This session will address strategies for developing an executive presence utilizing existing individual strengths.

Busting the Myth of Work-Life Balance

ABS102

As a 19-year-old college student from Billings, Montana, Mary O. Andrews found herself in Europe competing on the 1980 U.S. Olympic track and field team. She has spent the past twenty-plus years developing a successful corporate coaching business based on the lessons she learned as an Olympian, two-time All-American, and dual athlete in basketball and track and field at Stanford. In this presentation, Mary will challenge the notion that work and life are somehow at odds with each other. Using examples from her athletic career, she will introduce a framework for experiencing success and satisfaction in all aspects of life by taking a deliberate approach to gain your desired results, whether you are a college student or seasoned professional.

Career Opportunities in Maritime Intelligence

Classroom 101

The Office of Naval Intelligence (ONI) is the leading provider of maritime intelligence to the U.S. Navy and joint warfighting forces, as well as national decision makers and other consumers in the Intelligence Community. America's oldest intelligence agency, ONI specializes in the collection, analysis, production and dissemination of vital, timely and accurate scientific, technical, geopolitical and military intelligence information for key consumers worldwide, and employs more than 3,000 military, civilian, mobilized reservists and contractor personnel. This session will detail the functions of the Global Maritime Environment Division and Merchant Information Branch within the Transnational Threat Department at ONI and possible career opportunities.

Saturday, March 11th

1 500-1 600

Building a Career within the SF Bay Ferry Industry

ABS102

Ferry travel is becoming an increasingly popular means of transportation in the San Francisco Bay Area. What does it take to own, operate, or captain high-speed and high-capacity ferry vessels? This discussion-based workshop will offer insight into professional opportunities within the growing ferry industry in the San Francisco Bay. Topics addressed will include the trials and tribulations of owning a non-subsidized ferry company, the responsibilities of a ferry captain, safety and security within the ferry industry, and opportunities for professional development and career advancement.

Using Emotional Intelligence to Grow Your Leadership Skills

ABS101

Emotional intelligence has come to be recognized as a cornerstone of effective leadership. This workshop will detail the components of emotional intelligence and how utilizing them can allow leaders to both grow their own self-awareness and better connect with clients and team members, and will provide straightforward strategies for incorporating elements of emotional intelligence into your own leadership.

Going Dry!

Classroom 102

This lively panel discussion will be presented by leaders from the non-profit educational organization Women in International Trade – Northern California (WIT-NC). The session will feature land-based careers open to those with a seagoing background, introducing career paths that include global trade compliance, brokerage and forwarding, logistics, legal and consulting, export/import, marine insurance and supply chain management.

Speaker Biographies



Autonomous Vessels

Mike Holden is a Professor of Mechanical Engineering at Cal Maritime. Dr. Holden holds a BS in Aeronautical and Mechanical Engineering with an English Minor from UC Davis and MS and Ph.D degrees in Aeronautics and Astronautics from Stanford. He has been on the Cal Maritime faculty since 2007. His areas of interest include microcontrollers and autonomous vehicles.

ABCs of Maritime Litigation

Ms. Juliette B. McCullough joined CWL as an associate in 2013. Ms. McCullough's work is focused on maritime litigation and maritime commercial transactions. Prior to joining the Firm, Ms. McCullough was an associate at Keesal, Young, & Logan, PC in San Francisco, California, where she gained extensive litigation experience defending clients in maritime, employment and mortgage banking matters. Ms. McCullough earned her J.D. degree from U.C. Hastings College of the Law in 2011 and graduated with honors. Ms. McCullough graduated from Wellesley College with high honors in 2004 with a B.A. in Environmental Studies. While at Wellesley, she was inducted into the Phi Beta Kappa honor society and, as a member of Wellesley's NCAA Cross Country team, she was elected to the New England Women's and Men's Athletic Conference's Academic All-Conference team three years in a row. Ms. McCullough is an Able Seaman with a sailing endorsement and has worked as a watch officer on 300 ton, U.S. Coast Guard inspected sailing vessels.



Leadership in Politics

Jacqui Nguyen's humble beginnings took her from the streets of East San Diego to the State Capitol in Sacramento. As an immigrant, she's dreamed of working at the State Capitol and her American Dream came true back in 2015. She's the Press Secretary and Director of Asian Pacific American Outreach for the California Senate Republican Caucus under the leadership of Senate Republican Leader Jean Fuller. Jacqui began her career in politics and public service in San Diego. Back in 2014, she worked for the Republican National Committee and for the California Republican Party as a Field Representative. Her job included reaching out to the Asian American community in Congressional District 52 to promote civic engagement and serving as a liaison with the Asian American press on behalf of the candidate. Prior to working in politics, Jacqui was a former television reporter and anchor in Palm Springs and San Diego. She began her television career at KMIR-TV, the NBC affiliate in Palm Springs. While working as a television newscaster in the desert, she interviewed honorable dignitaries such as former Presidents Gerald Ford, Bill Clinton, and George W. Bush. As a reporter in San Diego, Jacqui covered the Witch Creek Fire, the second largest of the 2007 California wildfire season. As a member of the investigative team at KGTV, the ABC affiliate in San Diego, Jacqui earned an Emmy for her work as a reporter.



Environmental Regulatory Tsunami

Carleen Lynden-Kluss is a marketing and communications professional in the commercial maritime industry with over 35 years of experience. As founder and President of Morgan Marketing & Communications, she specializes in identifying, developing and implementing strategic marketing and communications programs that increase her clients' revenues. She is also Co-Founder and Executive Director of NAMEPA (North American Marine Environment Protection Association), an industry-led initiative to "Save our Seas" and Executive Director of NYMAR (New York Maritime, Inc.). Carleen Lynden-Kluss graduated from Wellesley College with a BA in Political Science and History (minor in Economics) and studied Accounting at Cornell School of Business Administration. Carleen serves on the Board of Trustees of Sea Research Foundation, the Coast Guard Foundation, the Coast Guard Auxiliary Association, the Maritime Industries Academy (Baltimore Harbor School), Young Mariners Foundation, and the Working Harbor Coalition. She is a trained facilitator and media trainer and held a USCG 100-ton Captain's license. In 2010, she was awarded the Certificate of Merit by the United States Coast Guard, and in 2014, received a Public Service Commendation for her work on World Maritime Day and AMVER791, respectively.



Glass Ceiling or “Otherness” in Maritime Leadership



Lise Langakat is an associate professor at the Department of Business Administration, Western Norway University of Applied Sciences. My subject area is Organizational Studies and I have extensive teaching experience within this field. I have also held leadership positions at my university. For the last six years I have been involved in research about women in the maritime sector. Some of the issues of this research are recruitment and retainment of women, women as minority organizational members at sea, structural and cultural barriers/promoters of female seafaring, and women's options for leadership in the maritime sector.

Self Promotion

Cynthia Hudson is CEO and founder of HudsonAnalytix, Inc., a global maritime risk consultancy serving the maritime transportation sector, headquartered in the Philadelphia metro area with permanent and project offices in the US and internationally from Piraeus to Jakarta. She founded what became HudsonAnalytix in 1986 to provide emergency response, maritime project management and maritime consulting services to maritime interests, oil and energy, vessel owners and operators. Ms. Hudson has worked on numerous claims assessments and provided coordination for several major marine events, including the COSCOBUSAN incident in the San Francisco Bay, the grounding of the BT NAUTILUS in Bayonne, New Jersey, the grounding of the PRESIDENTE RIVERA in Delaware, and the oil spills of the SARAH FRANK off of Staten Island, New York. She has received numerous industry recognitions, most recently being honored by the Organization of American State (OAS) Inter-American Committee on Ports with the 2016 *Maritime Award of the Americas: Outstanding Women in the Maritime and Port*. Ms. Hudson is also president of the newly formed Delaware River and Bay Chapter of WISTA (Women's International Shipping and Trading Association).



Critical Thinking



Betsy Strines served 25 years in the U.S. Air Force as an aircraft maintenance officer, ultimately retiring as a Colonel. During her career, she commanded at the squadron and group levels, as well as serving on the Joint and Air Staffs at The Pentagon. Currently a senior facilitator with the Leadership Foundry, Betsy is certified by the American Psychological Association and the Consulting Psychologists Press to consult and counsel using multiple psychological instruments. In the past 7 years, she has delivered more than 150 leadership programs to various groups across the United States. Her first-hand experience in leading and overseeing aircraft mechanics and, ultimately, thousands of individuals in a wide variety of career fields and world-wide locations, gives her an authentic voice in the leadership arena.

ROI of Pursuing a Management Degree

Tammy Soulsby has worked for MBA Admissions offices at UC Berkeley and is currently the director of admissions at St. Mary's College school of business. With over 15 years of experience working in higher education, she finds passion for her work in connecting prospective candidates in all industries and functions with their dream careers through higher education. When Tammy isn't in the office or recruiting on the road, you can find her crossfitting or paddling in the SF Bay with her outrigger racing team.



A Maritime Career at Sea or Ashore?

Max Alper is a 2010 graduate of the United States Merchant Marine Academy in Kings Point, NY. After graduation, he sailed on the Great Lakes with Interlake Steamship Co. for four years. He then spent several years sailing on deep sea vessels out of the MEBA New York/ New Jersey hall. He relocated to the San Francisco Bay Area in January 2017 to work for MEBA as Oakland Patrolman. An Ohio native, Max is enjoying the California sunshine.

Molly Paul graduated from Cal Maritime in 2008 with a Bachelor of Science degree in Mechanical Engineering. She currently holds an Unlimited Chief Engineer's license and Tankerman PIC endorsement. Molly has sailed on ocean-going tugs and petroleum barges with K-Sea Transportation. She is a union member in good standing with MEBA, having sailed for Matson Navigation and Alaska Tanker Company. She most recently worked as a Port Engineer in Oakland, CA, for Matson Navigation on the Kauai, Maui, Matsonia, Manoa and Mahimahi. Molly is a proud lifelong San Francisco resident.

Diversity, Inclusion & Development... A Route to Success

Panelists



Joy Hall is the Marine Training Director for ConocoPhillips' Polar Tankers organization. She has 25+ years of experiential knowledge in Maritime Operations, Project Management and Organization Change Management. Before coming ashore to manage major capital projects in the O&G business, she sailed around the globe on ships as a maritime officer for 10 years, up through the Chief Mate position with an Unlimited Master's credential. She attended Texas A&M University and received a B.S. in Marine Transportation and the University of Houston for a B.S. in Psychology. She serves on the Board of the Offshore Energy Center (OEC) and Chairs the OEC SOCIETY Board; is recent past President of the Women's International Shipping and Trading Association (WISTA) - Houston Chapter; is an Ambassador of the Hotze Health & Wellness Center; and is a certified Personal and Professional Performance Coach.

Captain Lindsay M Price is a graduate from SUNY Maritime College. She moved to Houston, Texas in 2007. Since that time, she has been employed by G&H Towing Company: starting as a mate Lindsay worked her way up, becoming G&H's first female captain in 2011. She is currently serving as Captain onboard G&H towing's newest boat the David B. Lindsay stays involved in the Maritime community, mentoring tug employees within G&H and working with the Stephan F. Austin High School maritime training program. She has been an active and involved member of WISTA since 2011. Lindsay aspires to become a Harbor Pilot and continue promoting women in the Maritime industry. When not working Lindsay enjoys activities such as crossfit, swimming and triathlons.





Courtney Crawford is Courtney is a maritime attorney at Cox, Wootton, Lerner, Griffin & Hansen, LLP's San Francisco office. Her practice covers all areas of maritime law, from personal injury and Jones Act work, to super yachts and environmental concerns. She is originally from Hawaii and travels to Cox Wootton's Honolulu office frequently to work with local clients. She also does captain license defense work, and Pro Bono work for the ALJ.



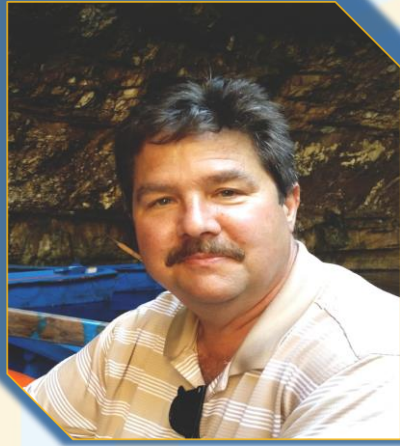
Captain Bob Carr is a San Francisco Bar Pilot. Prior to training to become a pilot, Bob worked for Chevron Shipping Company for over twenty years with the final 5 years sailing as master in both their US domestic fleet and their international flagged and crewed fleet. He is a 1990 graduate of the United States Merchant Marine Academy. He lives in Walnut Creek with his spouse and two teenage children. Bob is co-chair of the SFBP Outreach Committee. The committee focus is to identify and mentor individuals interested in a career as a San Francisco pilot. Bob also serves as a member of the San Francisco Harbor Safety Committee.



Amanda Wallace is a 2006 graduate of California State University Maritime Academy. Her work experience includes Bay Delta and the US Army Corps of Engineers. She started working for Chevron in 2007, and was promoted to Captain in December 2016. She holds San Francisco Bay Pilotage and Unlimited Masters licenses. Originally from El Cerrito, California, Amanda now resides in Oakland.

Maintaining Relationships While at Sea

Panelists



Captain Lynn Korwatch has nearly thirty years of experience in the maritime industry and became the first woman in the United States to command a commercial vessel. She graduated from the Cal Maritime in the first class of women and spent sixteen years sailing as a deck officer and Master on various U.S. flag vessels. Captain Korwatch spent much of her career with Matson Navigation Co., Inc., including serving as General Manager of Marine Operations. She is currently the Executive Director of the Marine Exchange of the San Francisco Bay Region, where she supervises vessel tracking and reporting of all vessel movements in the San Francisco Bay. She also serves as Chair of the Harbor Safety Committee of the San Francisco Bay Region. Captain Korwatch has received numerous awards, including the Propeller Club of the Golden Gate "Woman of the Year" award and the Women's Transportation Club "Glass Ceiling" award, and serves on numerous local, state and national maritime organizations. She was President of the California State University Maritime Academy Alumni Association, Secretary of the California Maritime Academy Foundation Board, Treasurer of the Maritime Information Service of North America, and a member of the U.S. Coast Guard Merchant Vessel Personnel Advisory Committee.

Larry Korwatch moved to California from New York to attend Cal Maritime, where he served as Division Commander of 1E. Upon graduation in 1976, he joined the Marine Engineer's Beneficial Association, sailing off the shipping board on a wide variety of vessels. He also served in the US Navy Reserve from 1976 to 1980. Larry raised both his steam and motor licenses, obtaining his Chief Engineer license in 1988. Immediately upon obtaining his C/E license, he sailed as Chief Engineer on the *SS President Madison*. He subsequently sailed on eight vessels for three different companies as Chief Engineer, retiring from Matson Navigation Co. in 2007. Since retiring, Larry has taught engineering classes at Cal Maritime and served as a watch officer on a *TS Golden Bear* cruise. He has provided engineering expertise to a number of organizations, including Tesoro and the Ports of Stockton, Richmond, Oakland and San Francisco. He serves on the Board of Directors of the Society of Port Engineers of the San Francisco Bay and is the board liaison to the Academy. He currently lives in the San Francisco Bay Area and is married to Captain Lynn Korwatch '76. They are the parents of Kent C. Korwatch, ME '10.



Chief David Berghel is currently assigned to the United States Coast Guard Reserve Port Security Unit in San Francisco as the Electronics Division Chief. ETC has served for 11 years in both the Active Duty and Reserve forces. Chief Berghel's previous assignments include roles such as the Communication Area Master Station (Pacific) Transmitter Site Supervisor in Bolinas, CA; CGC Bertholf as the Combat Systems Supervisor in Alameda, CA; the Electronics Support Detachment in Boston, MA; and CGC Mellon in Seattle, WA. ETC has received numerous personal awards and team commendations for missions performed abroad ranging from Search and Rescue operations in the Arctic Circle to Counter-Narcotics Task Forces in Central and South America. Chief Berghel began a sabbatical from Active Duty in 2015 to finish his undergraduate degree at the Cal Maritime and to care for the Berghels' newborn son.

Chief April Berghel is currently assigned to the United States Coast Guard Training Center in Petaluma, CA as the Culinary Specialist "A" School Course Chief. CPO Berghel enlisted in 2005 and has served in the USCG for 12 years in leadership roles and operational capacities. Her previous tours of duty were as a TRACEN Petaluma FS "A" School Instructor; Communication Area Master Station (Pacific) as the acting Galley Supervisor in Point Reyes, CA; the Independent Duty Food Service Officer aboard Coast Guard Cutter (CGC) Flyingfish in Boston, MA; and CGC Mellon in Seattle, WA. She is a certified Master Training Specialist and has received awards and honors for her leadership, expertise in field, and for her role in Search and Rescue and Maritime Law Enforcement Operations off the New England coastline. Chief Berghel has been married to Chief David Berghel for 10 years this March and lives in Petaluma, CA, with their one year old son.

Developing a Commanding Presence



Mary Lyons is President Emerita (2003-2015) and University Professor of the University of San Diego. She holds the "Mary E. Lyons Chair in Leadership Studies" at the university. From 1996-2003, Lyons served as the president of the College of Saint Benedict in St. Joseph, Minn. Prior to this, from 1990-1996, she served as the president of the California State University Maritime Academy. She is also a retired Captain in the U.S. Naval Reserve. She earned her PhD in Rhetoric from the University of California, Berkeley.

Debunking the Myth of Work-Life Balance

Mary Andrews is President of Andrews Performance Corporation, a San Diego based company that provides Business & Life Coaching, Keynote Speeches, and Performance Consulting for individuals, teams and organizations who are up to playing a big game. Holds the designation of Professional Certified Coach through the International Coach Federation, which upholds the standards of professional business and life coaching. Graduated Stanford University and is a former Olympian.



Career Opportunities In Maritime Intelligence



Jana Raymond joined the Office of Naval Intelligence originally in 1997 as an active duty Naval Officer. After working as a military analyst, Ms. Raymond spent six years as a Project Engineer in Foreign Weapons Exploitation, exploiting undersea mines and torpedoes. She then spent eight years working overseas with the U.S. State Department. Ms. Raymond returned to the Office of Naval Intelligence in 2014, and currently works in management in the Transnational Threat Department. Ms. Raymond is a retired Naval Aviator with Bachelor's degrees in Mechanical Engineering and Math from Norwich University, the oldest private military school in the country. She was commissioned through Naval ROTC and has two deployments to the Arabian Gulf. In addition, Ms. Raymond holds a Master's of Business Administration from Webster University and a Master's in Education from Old Dominion University. She currently lives in the Washington, DC area with her husband and four boys.

Jennifer Ligons works as a Maritime Counterintelligence Analyst for the United States Department of Defense. She previously served the Department of Defense as a Maritime Energy/Trade Analyst. Ms. Ligons holds a Master of Criminal Justice degree with a concentration in Criminal Justice/Law Enforcement Administration from Boston University.

Careers within the San Francisco Bay Ferry Industry

Panelists



Amanda Hogarth began her maritime career in Tonga. There she and her mother owned, operated and lead eco-dive tours with the company *Endangered Encounters*. She moved to the San Francisco Bay Area in 2010 and began working her way up to her current position –operating all manner of vessels pinnacled with high speed catamarans. Today Amanda oversees the complex details of company safety and security as well as her captaining duties. This petite blond woman is a fixture on the bay and believes that all challenges should be met with can do attitude.

Margaret McDonogh is the 4th generation Captain and Owner of The Angel Island - Tiburon Ferry Company. The company was established in 1959 by her father Captain Milton McDonogh, son of Samuel McDonogh II. The first McDonogh arrived in Tiburon and turned to the bay for his livelihood in the late 1800s. Captain Maggie takes pride in what has become the last family owned and operated ferry service. The charming and scenic ferry ride from Tiburon to Angel Island has been referred to as a “heritage run”. The Angel Island Ferry also provides Sunset Cruises, Special Events and Private Charters.





Using Emotional Intelligence to Grow your Leadership Skills

Jennifer Yount is the founder and sole proprietor of a Leadership Coaching, Consulting, and Training business, *Deep Blue Consultancy*. She is a credentialed Professional Certified Coach through the International Coach Federation and an accredited Professional Co-Active Coach through the Coaches Training Institute. She also serves as a faculty member with the American Management Association delivering content in Managerial Coaching and Strategy, as well as an Adjunct Professor in the School of Business and Economics at Sonoma State University. Before beginning her own business, Jennifer spent five years as the Director of Leadership Development at California State University Maritime Academy, a campus of California State University, and three years as an Assistant Professor in the Marine Transportation Department. She had a successful background in strategic planning and achieving results with over 20 years of service in the U.S. Coast Guard, culminating in her assignment as ship's Commanding Officer.

Jennifer was one of the first women to graduate from a military academy, earning a Bachelor of Science in Marine Science from the United States Coast Guard Academy, and is a member of the Coast Guard Academy's Athletic Hall of Fame for Basketball and Volleyball. She also holds a Masters of Business Administration degree with Honors from Barry University.

Going Dry!

Panelists



Leslie August has more than 25 years of experience in international trade with a specialty in temporary exports. She is a co-owner of Corporation for International Business aka boomerang carnets which provides over 8000 temporary export documents to US & UK exporters annually. As an evangelist for ATA Carnets, Ms. August provides ATA Carnet training for US organizations involved in international trade, helping them avoid payment of duties and taxes on temporary imports. Leslie served on the WIT-NC Board of Directors in 2016 in the role of Vice President, and is honored to be serving as President in 2017.

Sumika Kawamura's career began when she assisted handling disputes between the governments and the importers at SGS, a Swiss company in Japan that practiced pre-shipment inspections. After completing her degree in International Relations, she worked at FedExWorldTariff in San Francisco as a Customs Tariff Data Manager, closely monitoring up-to-date duties, taxes and compliance data for multiple countries in Asia. Most recently at TradeBeam-Aptean, she had various roles, such as project management for an automotive manufacturer, sanctions and denied parties screening, and content update for a trade automation software. She believes that learning global trade is learning life. Sumika holds Japanese Customs Brokers' license. She continues to thrive in her second year as WIT-NC's Volunteer Director.



Yvonne Brye-Vela has over 20 years of experience in both the nonprofit and for-profit sectors. Currently, she works as the Trade Compliance Expert at ForeScout Technologies, Inc. in Campbell, California, where her primary responsibility is acting as subject matter expert for global trade compliance matters. Yvonne has worked as an export/import compliance senior leader for a satellite company and held similar roles within various other Fortune 100 companies. She has worked with UNESCO in Paris, France, Big Brothers Big Sisters of Colorado, and the Colorado Association of Nonprofit Organizations, and has served as the International General Manager for Healing Hands for Haiti and Executive Director for the foundation of MLB Hall of Fame player Harmon Killebrew. Yvonne received her B.A. from Boston University and her Master's in Public Administration from the University of Colorado. She is an active volunteer and member of the Silicon Valley Black Chamber of Commerce, as well as an active member of both Women in International Trade - Northern California (WIT-NC) and the Professional Association of Importers and Exporters.

Closing Speaker



Captain Sam Dickson has spent over three decades with the US Coast Guard in Active Duty, Reserves Enlisted, and Reserves Officer roles, including two tours of duty in Iraq overseeing security needs. From 2006-2013, he served as Commander of the 349th Security Forces Squadron (Reserves) at Travis Air Force Base. Captain Dickson has worked for the California Highway Patrol since 1995. He was promoted to Captain in 2012 and currently holds command of the Solano Area, with 89 total personnel. Since August 2015, he has also overseen the California Highway Patrol Academy, with 182 total personnel and 200 cadets. Captain Dickson holds a Bachelor of Arts in History from California State University, Sacramento.

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